

Leading in Financial Services & Insurance Recruitment

AW

Anthony
Alexandra

JUST LAUNCHED

Video
CVs

How new technology
can improve your
recruitment process

Mission,
Vision,
Values

Our core
beliefs & goals

Create
Your New
Beginning

What does Anthony
Alexandra have to offer
you?

Social
Networking

Are you connected?

Online Database
for Employers

Go ahead, pick your candidate





Director's Letter

Mark Skeene & Danielle Morant

Whether you're a candidate or employer, have you thought about what you look for in a recruitment agency?

Over the last 12 months we undertook a customer survey asking the above question to a number of candidates, employers and professionals within the Financial Services and Insurance industries. There were varied responses but to categorise, some mentioned customer service, recruitment technology, industry contacts, intimately knowing the market, value for money, straight forward and honest service and a history of building solid business relationships. Here at Anthony Alexandra we have developed a service that ticks all of these boxes. Principally we are a recruitment business that does exactly "what it says on the tin" and a lot more.

Established in 2005, Anthony Alexandra has consistently worked throughout the UK for recognised organisations, as well as introducing exciting opportunities to many talented candidates. Thriving on our success we have built a network of contacts within both industries enabling us to be in the "right place at the right time".

We believe all recruitment models work best when they are implemented in partnership with Clients and Candidates. Every day our team focuses on delivering a partnership approach, taking time to provide the right match. We constantly keep up to date with the markets embracing change and getting to know employers and candidate needs. Most importantly we strive for transparency and choice, delivering a clear recruitment service, utilising our Video CVs, Video Testimonials, Candidate Advert and Employer Vacancy database all accessible via our website.

We are proud to be part of the recruitment industry and grateful for the opportunity to create "new beginnings" for both Employers and Candidates.

We both hope you find this magazine informative and interesting and we look forward to providing a service to you in the future.

Contents

- 2 Director's Letter**
Introduction to Anthony Alexandra
- 4 Mission, Vision, Values**
Discover what our passion is.
- 5 Candidate Database Advert**
Find out more about our unique database.
- 6 Video CV**
Find out about our brand new service that highlights personalities
- 7 Our Service**
Make sure you take the right route for the best recruitment experience
- 8 Social Networking**
See where we are and join with us.
- 9 Register**
Find out the 3 simple steps to registering with us
- 10 Contact**
Our Contact Details



5

Candidate Database

ny Alexandra



Twitter



Facebook



YouTube

8

How to connect with us

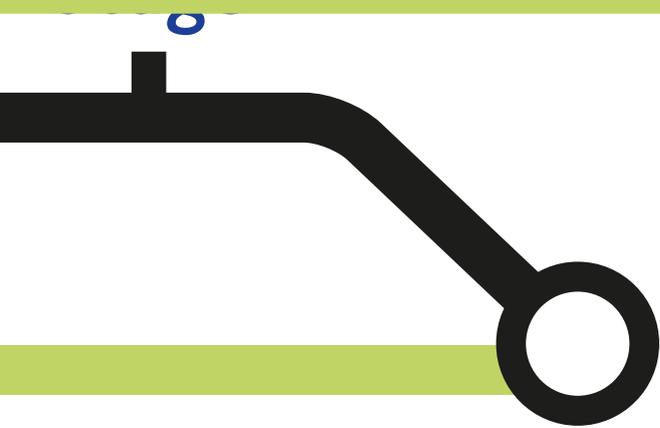
7

How we differ from other agencies



4

Mission, Vision, Values



Job Offer

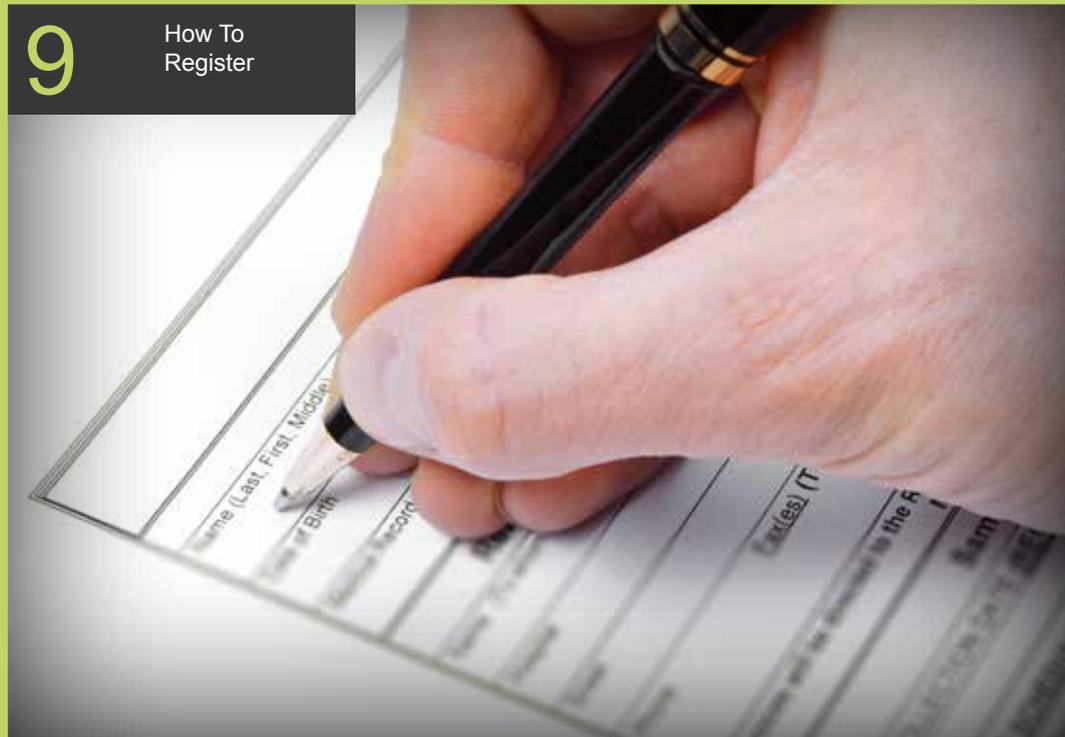
6

Info on our unique video CV service



9

How To Register



Mission, vision, values.



Mission

To repeatedly create new beginnings for both employers and candidates by matching skills, experience and personalities effectively

Continually developing a recruitment service with a difference by investing in our technology, to offer a transparent recruitment service to candidates and employers.

Vision

Become a trusted provider of tailored recruitment services for ALL financial services and insurance organisations within the UK & Europe.

Values

TCCF – “Treating Clients & Candidates Fairly”

Similar to “Treating Customers Fairly”, fair treatment of clients and candidates is central to the Anthony Alexandra culture.

Clearly looking after the best interests of Candidates and Employers.



We don't just keep CVs on file...

No agency has a vacancy fit for every candidate straight away.

This doesn't mean their CV should be forgotten.

Our unique new candidate database allows Employers to search through anonymous profiles of our candidates allowing them to choose the candidates they want for their role.

Find out more at anthonyalexandra.co.uk

JUST
LAUNCHED

Bring your CV to Life

At Anthony Alexandra we offer a Video CV service that allows you to display your personality as well as your skills, experience and qualifications to employers.

Find out more at
anthonyalexandra.co.uk



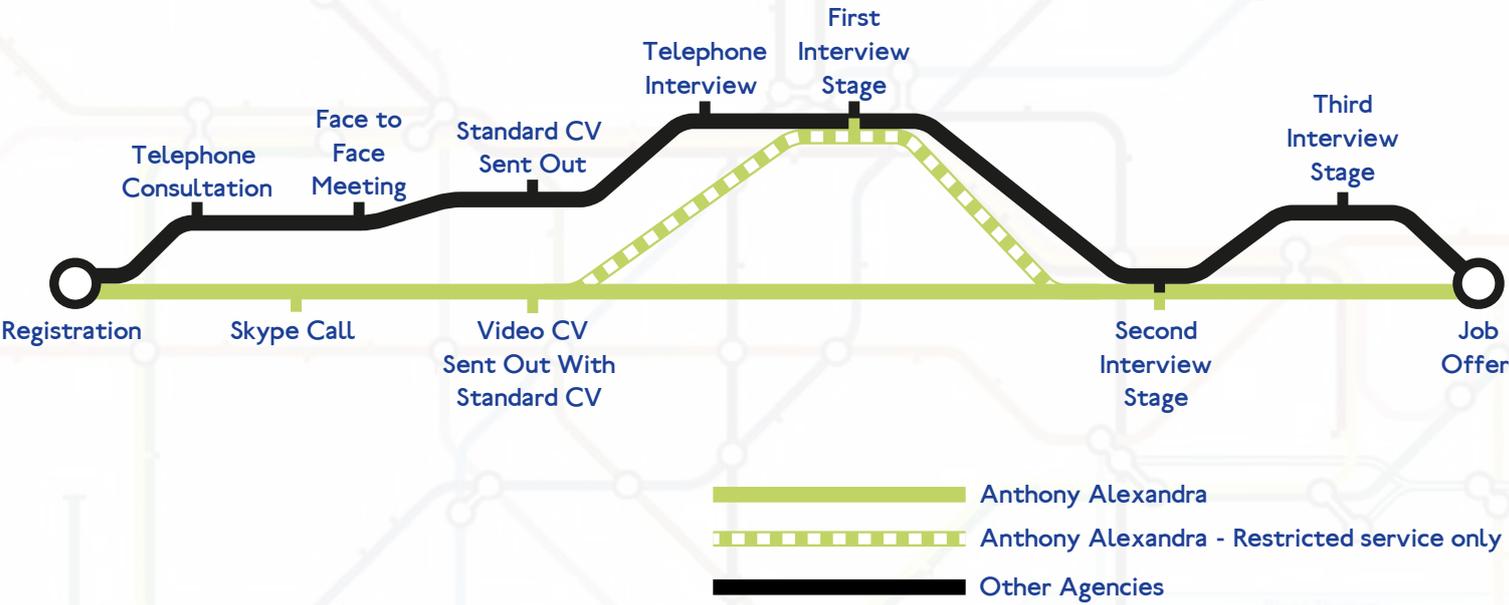
Candidate & Employer Service Update

Anthony Alexandra

Good Service

Other Agencies

Severe Delays



Are you on-board?

Take the fastest route.
Choose the Anthony Alexandra Line





We're Social

Will you join us?

Follow us on LinkedIn - [anthony-alexandra-recruitment](#)

Follow us on Twitter - [@AA_Recruits_4U](#)

Like us on Facebook - [anthonyalexandrarecruitment](#)

Follow us on Google+ - [gplus.to/anthonyalexandra](#)

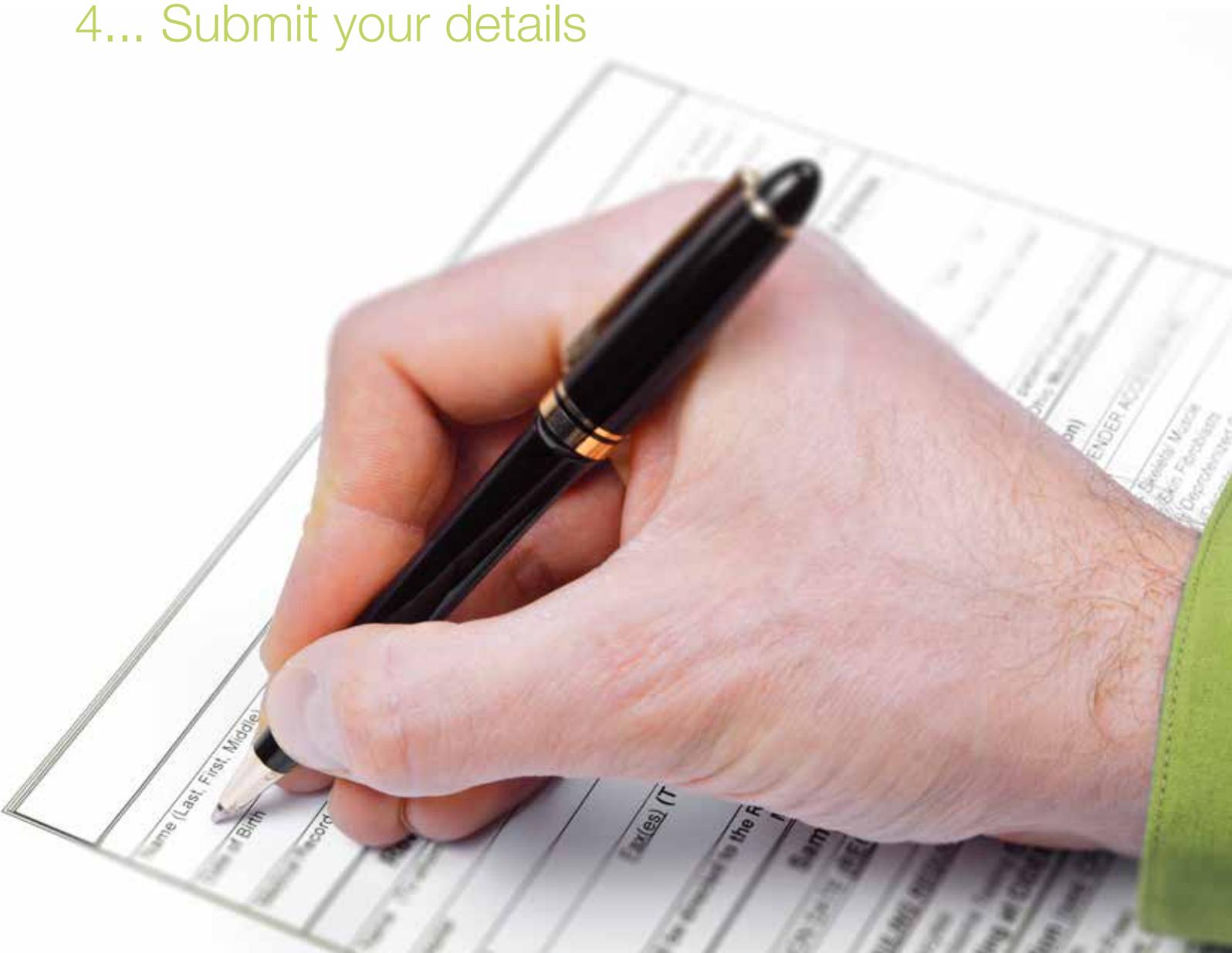
Follow us on Tumblr - [anthonyalexandra.tumblr.com](#)

Subscribe on YouTube - [AnthonyAlexandraTV](#)



Register in 1...2...3...4... easy steps

- 1... Visit anthonyalexandra.co.uk
- 2... Click Candidate or Employer Services
- 3... Click Register
- 4... Submit your details



Get in touch



020 8688 4646



info@anthonyalexandra.co.uk



9 Katharine Street
Croydon
Surrey
CR0 1NX



Creating New Beginnings

